

INTERNATIONAL STANDARD

NORME INTERNATIONALE



Visible light beacon system for multimedia applications

Système de balise de lumière visible pour applications multimédias



THIS PUBLICATION IS COPYRIGHT PROTECTED
Copyright © 2017 IEC, Geneva, Switzerland

All rights reserved. Unless otherwise specified, no part of this publication may be reproduced or utilized in any form or by any means, electronic or mechanical, including photocopying and microfilm, without permission in writing from either IEC or IEC's member National Committee in the country of the requester. If you have any questions about IEC copyright or have an enquiry about obtaining additional rights to this publication, please contact the address below or your local IEC member National Committee for further information.

Droits de reproduction réservés. Sauf indication contraire, aucune partie de cette publication ne peut être reproduite ni utilisée sous quelque forme que ce soit et par aucun procédé, électronique ou mécanique, y compris la photocopie et les microfilms, sans l'accord écrit de l'IEC ou du Comité national de l'IEC du pays du demandeur. Si vous avez des questions sur le copyright de l'IEC ou si vous désirez obtenir des droits supplémentaires sur cette publication, utilisez les coordonnées ci-après ou contactez le Comité national de l'IEC de votre pays de résidence.

IEC Central Office
3, rue de Varembe
CH-1211 Geneva 20
Switzerland

Tel.: +41 22 919 02 11
Fax: +41 22 919 03 00
info@iec.ch
www.iec.ch

About the IEC

The International Electrotechnical Commission (IEC) is the leading global organization that prepares and publishes International Standards for all electrical, electronic and related technologies.

About IEC publications

The technical content of IEC publications is kept under constant review by the IEC. Please make sure that you have the latest edition, a corrigenda or an amendment might have been published.

IEC Catalogue - webstore.iec.ch/catalogue

The stand-alone application for consulting the entire bibliographical information on IEC International Standards, Technical Specifications, Technical Reports and other documents. Available for PC, Mac OS, Android Tablets and iPad.

IEC publications search - www.iec.ch/searchpub

The advanced search enables to find IEC publications by a variety of criteria (reference number, text, technical committee,...). It also gives information on projects, replaced and withdrawn publications.

IEC Just Published - webstore.iec.ch/justpublished

Stay up to date on all new IEC publications. Just Published details all new publications released. Available online and also once a month by email.

Electropedia - www.electropedia.org

The world's leading online dictionary of electronic and electrical terms containing 20 000 terms and definitions in English and French, with equivalent terms in 16 additional languages. Also known as the International Electrotechnical Vocabulary (IEV) online.

IEC Glossary - std.iec.ch/glossary

65 000 electrotechnical terminology entries in English and French extracted from the Terms and Definitions clause of IEC publications issued since 2002. Some entries have been collected from earlier publications of IEC TC 37, 77, 86 and CISPR.

IEC Customer Service Centre - webstore.iec.ch/csc

If you wish to give us your feedback on this publication or need further assistance, please contact the Customer Service Centre: csc@iec.ch.

A propos de l'IEC

La Commission Electrotechnique Internationale (IEC) est la première organisation mondiale qui élabore et publie des Normes internationales pour tout ce qui a trait à l'électricité, à l'électronique et aux technologies apparentées.

A propos des publications IEC

Le contenu technique des publications IEC est constamment revu. Veuillez vous assurer que vous possédez l'édition la plus récente, un corrigendum ou amendement peut avoir été publié.

Catalogue IEC - webstore.iec.ch/catalogue

Application autonome pour consulter tous les renseignements bibliographiques sur les Normes internationales, Spécifications techniques, Rapports techniques et autres documents de l'IEC. Disponible pour PC, Mac OS, tablettes Android et iPad.

Recherche de publications IEC - www.iec.ch/searchpub

La recherche avancée permet de trouver des publications IEC en utilisant différents critères (numéro de référence, texte, comité d'études,...). Elle donne aussi des informations sur les projets et les publications remplacées ou retirées.

IEC Just Published - webstore.iec.ch/justpublished

Restez informé sur les nouvelles publications IEC. Just Published détaille les nouvelles publications parues. Disponible en ligne et aussi une fois par mois par email.

Electropedia - www.electropedia.org

Le premier dictionnaire en ligne de termes électroniques et électriques. Il contient 20 000 termes et définitions en anglais et en français, ainsi que les termes équivalents dans 16 langues additionnelles. Egalement appelé Vocabulaire Electrotechnique International (IEV) en ligne.

Glossaire IEC - std.iec.ch/glossary

65 000 entrées terminologiques électrotechniques, en anglais et en français, extraites des articles Termes et Définitions des publications IEC parues depuis 2002. Plus certaines entrées antérieures extraites des publications des CE 37, 77, 86 et CISPR de l'IEC.

Service Clients - webstore.iec.ch/csc

Si vous désirez nous donner des commentaires sur cette publication ou si vous avez des questions contactez-nous: csc@iec.ch.

INTERNATIONAL STANDARD

NORME INTERNATIONALE



Visible light beacon system for multimedia applications

Système de balise de lumière visible pour applications multimédias

INTERNATIONAL
ELECTROTECHNICAL
COMMISSION

COMMISSION
ELECTROTECHNIQUE
INTERNATIONALE

ICS 33.160.60; 35.100.10

ISBN 978-2-8322-4016-8

**Warning! Make sure that you obtained this publication from an authorized distributor.
Attention! Veuillez vous assurer que vous avez obtenu cette publication via un distributeur agréé.**

CONTENTS

FOREWORD.....	4
1 Scope.....	6
2 Normative references	6
3 Terms and definitions	6
4 System outline.....	7
4.1 Interface points and protocol rules	7
4.2 Functions	9
5 Physical layer	9
5.1 Wavelength.....	9
5.2 Data rate.....	9
5.3 Data transmission system	9
5.4 Spurious	10
6 Frame layer	10
6.1 Single frame transmission.....	10
6.1.1 Frame structure	10
6.1.2 Preamble (PRE).....	10
6.1.3 ID length (IDLEN)	11
6.1.4 ID type (IDTYPE).....	11
6.1.5 CRC	11
6.2 Multiple frames transmission.....	11
6.2.1 Frame structure	11
6.2.2 Preamble (PRE).....	12
6.2.3 Sequence number (SEQNO).....	13
6.2.4 Partition type (PTYPE).....	13
6.2.5 BODY	14
6.2.6 CRC	14
6.3 Idle pattern	15
7 Measurement method.....	15
Annex A (normative) Code management concerning frame type, ID and DATA	16
Annex B (informative) Background, application examples, and safety	17
B.1 General.....	17
B.2 Background of this standard.....	17
B.3 Application examples	17
B.3.1 General	17
B.3.2 Multimedia applications utilizing positional information	17
B.3.3 Application in public spaces.....	17
B.3.4 Cooperation with other services.....	18
B.3.5 Application to setting of equipment	18
B.3.6 Application to AV and multimedia devices.....	18
B.3.7 Application to entertainment	18
B.4 Safety	18
Annex C (informative) Purpose, justification, possible applications, and installation examples	19
C.1 Purpose	19
C.2 Justification	19
C.3 Possible applications	19

C.3.1	General	19
C.3.2	Visible light beacon system for multimedia devices receiving location-dependent advertisement multimedia information from digital signage	19
C.3.3	Visible light beacon system for guiding and navigation system	20
C.3.4	Visible light beacon system for multimedia devices receiving multimedia information from a TV backlight	20
C.4	Installation examples	21
C.4.1	General	21
C.4.2	Visible light beacon system for indoor navigation for the visually impaired (february 2012)	21
C.4.3	Visible light beacon system for indoor smartphone users (april 2013)	21
	Bibliography	22
	Figure 1 – Visible light beacon system for multimedia applications	7
	Figure 2 – Visible light beacon system for multimedia applications: structure and interface point	8
	Figure 3 – I-4PPM signal waveform	9
	Figure 4 – I-4PPM Slot and Symbol	10
	Figure 5 – Frame structure for single frame transmission	10
	Figure 6 – Preamble for single frame transmission	11
	Figure 7 – Frame structure for a multiple frames transmission	12
	Figure 8 – Body field in Single frame compatible mode	14
	Figure C.1 – Visible light beacon system for multimedia devices receiving location-dependent advertisement multimedia information from digital signage	19
	Figure C.2 – Visible light beacon system for guiding and navigation system	20
	Figure C.3 – Visible light beacon system for multimedia devices receiving multimedia information from a TV backlight	20
	Figure C.4 – Visible light beacon system for indoor navigation for the visually impaired	21
	Figure C.5 – Visible light beacon system for indoor smartphone users	22
	Table 1 – ID length	11
	Table 2 – Length of CRC and generator polynomial	11
	Table 3 – Possible length of concatenated data	12
	Table 4 – Preambles for multiple frames transmission	13
	Table 5 – Sequence number	13
	Table 6 – Partition type	14
	Table 7 – Field composition for each length of ID/DATA in Single frame compatible mode	14

INTERNATIONAL ELECTROTECHNICAL COMMISSION

VISIBLE LIGHT BEACON SYSTEM FOR MULTIMEDIA APPLICATIONS

FOREWORD

- 1) The International Electrotechnical Commission (IEC) is a worldwide organization for standardization comprising all national electrotechnical committees (IEC National Committees). The object of IEC is to promote international co-operation on all questions concerning standardization in the electrical and electronic fields. To this end and in addition to other activities, IEC publishes International Standards, Technical Specifications, Technical Reports, Publicly Available Specifications (PAS) and Guides (hereafter referred to as "IEC Publication(s)"). Their preparation is entrusted to technical committees; any IEC National Committee interested in the subject dealt with may participate in this preparatory work. International, governmental and non-governmental organizations liaising with the IEC also participate in this preparation. IEC collaborates closely with the International Organization for Standardization (ISO) in accordance with conditions determined by agreement between the two organizations.
- 2) The formal decisions or agreements of IEC on technical matters express, as nearly as possible, an international consensus of opinion on the relevant subjects since each technical committee has representation from all interested IEC National Committees.
- 3) IEC Publications have the form of recommendations for international use and are accepted by IEC National Committees in that sense. While all reasonable efforts are made to ensure that the technical content of IEC Publications is accurate, IEC cannot be held responsible for the way in which they are used or for any misinterpretation by any end user.
- 4) In order to promote international uniformity, IEC National Committees undertake to apply IEC Publications transparently to the maximum extent possible in their national and regional publications. Any divergence between any IEC Publication and the corresponding national or regional publication shall be clearly indicated in the latter.
- 5) IEC itself does not provide any attestation of conformity. Independent certification bodies provide conformity assessment services and, in some areas, access to IEC marks of conformity. IEC is not responsible for any services carried out by independent certification bodies.
- 6) All users should ensure that they have the latest edition of this publication.
- 7) No liability shall attach to IEC or its directors, employees, servants or agents including individual experts and members of its technical committees and IEC National Committees for any personal injury, property damage or other damage of any nature whatsoever, whether direct or indirect, or for costs (including legal fees) and expenses arising out of the publication, use of, or reliance upon, this IEC Publication or any other IEC Publications.
- 8) Attention is drawn to the Normative references cited in this publication. Use of the referenced publications is indispensable for the correct application of this publication.
- 9) Attention is drawn to the possibility that some of the elements of this IEC Publication may be the subject of patent rights. IEC shall not be held responsible for identifying any or all such patent rights.

International Standard IEC 62943 has been prepared by IEC technical committee 100: Audio, video and multimedia systems and equipment.

The text of this standard is based on the following documents:

FDIS	Report on voting
100/2850/FDIS	100/2857/RVD

All information on the voting for the approval of this standard can be found in the report on voting indicated in the above table.

This publication has been drafted in accordance with the ISO/IEC Directives, Part 2.

The committee has decided that the contents of this publication will remain unchanged until the stability date indicated on the IEC website under "<http://webstore.iec.ch>" in the data related to the specific publication. At this date, the publication will be

- reconfirmed,
- withdrawn,
- replaced by a revised edition, or
- amended.

IMPORTANT – The 'colour inside' logo on the cover page of this publication indicates that it contains colours which are considered to be useful for the correct understanding of its contents. Users should therefore print this document using a colour printer.

VISIBLE LIGHT BEACON SYSTEM FOR MULTIMEDIA APPLICATIONS

1 Scope

This International Standard aims at establishing a unified standard concerning the lower communication layer common to multimedia applications, and does not deal with the upper communication layer which depends upon individual applications.

This document specifies a unidirectional visible light communication protocol using visible light, named "visible light beacon system for multimedia applications". This document does not specify the type of receivers. Dimming can be done by such methods as pulse width control or amplitude control, but the dimming is out of the scope of this document.

2 Normative references

The following documents are referred to in the text in such a way that some or all of their content constitutes requirements of this document. For dated references, only the edition cited applies. For undated references, the latest edition of the referenced document (including any amendments) applies.

There are no normative references in this document.

3 Terms and definitions

For the purposes of this document, the following terms and definitions apply.

ISO and IEC maintain terminological databases for use in standardization at the following addresses:

- IEC Electropedia: available at <http://www.electropedia.org/>
- ISO Online browsing platform: available at <http://www.iso.org/obp>

3.1

visible light beacon transmitter

transmitter utilizing visible light beacon of visible light transmission standard

3.2

visible light beacon receiver

receiver utilizing visible light beacon of visible light transmission standard

3.3

visible light beacon system

unidirectional beacon system utilizing visible light as its carrier

3.4

ID resolution

resolution of information related to the ID

3.5

ID resolution server

server capable of ID resolution from inquired ID