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BSI Standards Publication

Information technology — Specification of DRM technology for digital publications

Part 2: User key-based protection

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National foreword

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Contents

Page

Foreword

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The procedures used to develop this document and those intended for its further maintenance are described in the ISO/IEC Directives, Part 1. In particular, the different approval criteria needed for the different types of document should be noted. This document was drafted in accordance with the editorial rules of the ISO/IEC Directives, Part 2 (see www.iso.org/directives).

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This document was prepared by Joint Technical Committee ISO/IEC JTC 1, *Information technology*, Subcommittee SC 34, *Document description and processing languages*.

A list of all parts in the ISO/IEC TS 23078 series can be found on the ISO website.

Any feedback or questions on this document should be directed to the user's national standards body. A complete listing of these bodies can be found at www.iso.org/members.html.

Introduction

Ever since ebooks have grown in popularity, copyright protection has been an important issue for authors and publishers.

While the distribution of ebooks around the world is mostly based on the open EPUB standard, most ebook retailers are using proprietary technologies to enforce usage constraints on digital publications in order to impede oversharing of copyrighted content. The high level of interoperability and accessibility gained by the use of a standard publishing format is therefore cancelled by the use of proprietary and closed technologies: ebooks are only readable on specific devices of software applications (a retailer "lock-in" syndrome), cannot be accessed anymore if the ebook distributor which protected the publication goes out of business or if the DRM technology evolves drastically. As a result, users are deprived of any control over their ebooks.

Requirements related to security levels differ depending on which part of the digital publishing market is addressed. In many situations, publishers require a solution which technically enforces the digital rights they provide to their users; most publishers are happy to adopt a DRM solution which guarantees an easy transfer of publications between devices, a certain level of fair-use and provides permanent access to the publications acquired by their customers.

This is where this document comes into play.

Information technology — Specification of DRM technology for digital publications —

Part 2: User key-based protection

1 Scope

This document defines a technical solution for encrypting resources in digital publications (especially EPUB) and for securely delivering decryption keys to reading systems, included in licenses tailored to specific users. It also defines a simple passphrase-based authentication method for reading systems to verify the license and access the encrypted resources of such digital publications.

2 Normative references

The following documents are referred to in the text in such a way that some or all of their content constitutes requirements of this document. For dated references, only the edition cited applies. For undated references, the latest edition of the referenced document (including any amendments) applies.

EPUB Open Container Format (OCF) 3.2, W3C, available at https://www.w3.org/publishing/epub32/epub-ocf

ISO 8601-1, *Date and time — Representations for information interchange — Part 1: Basic rules*

ISO/IEC 8824-1, *Information technology — Abstract Syntax Notation One (ASN.1): Specification of basic notation — Part 1:*

RFC 4627, The application/json Media Type for JavaScript Object Notation (JSON), The Internet Society, available at https://www.ietf.org/rfc/rfc4627

RFC 5280, Internet X.509 Public Key Infrastructure Certificate and Certificate Revocation List (CRL) Profile, Network Working Group, available at https://tools.ietf.org/html/rfc5280

RFC 7807, Problem Details for HTTP APIs, The Internet Engineering Task Force, available at https://tools.ietf.org/html/rfc7807

3 Terms and definitions

For the purposes of this document, the following terms and definitions apply.

ISO and IEC maintain terminological databases for use in standardization at the following addresses:

— ISO Online browsing platform: available at https://www.iso.org/obp

— IEC Electropedia: available at http://www.electropedia.org/

3.1
codec content type
content type that has intrinsic binary format qualities

EXAMPLE Such as video and audio media type.

Note 1 to entry: It is already designed for optimum compression or provides optimized streaming capabilities.