PD CEN/TS 16555-2:2014

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Innovation management

Part 2: Strategic intelligence management

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The UK participation in its preparation was entrusted to Technical Committee IMS/1, Innovation management.

A list of organizations represented on this committee can be obtained on request to its secretary.

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Published by BSI Standards Limited 2015

ISBN 978 0 580 86327 1

ICS 03.100.40; 03.100.50

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This Published Document was published under the authority of the Standards Policy and Strategy Committee on 31 January 2015.

Amendments/corrigenda issued since publication

Date	Text affected

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TECHNICAL SPECIFICATION

SPÉCIFICATION TECHNIQUE

TECHNISCHE SPEZIFIKATION

CEN/TS 16555-2

December 2014

ICS 03.100.50; 03.100.40

English Version

Innovation management - Part 2: Strategic intelligence management

Management de l'innovation - Partie 2 : Management de l'intelligence stratégique

Innovationsmanagement - Teil 2: Management strategischer Kenntnisse

This Technical Specification (CEN/TS) was approved by CEN on 27 October 2014 for provisional application.

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Ref. No. CEN/TS 16555-2:2014 E

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Foreword

This document (CEN/TS 16555-2:2014) has been prepared by Technical Committee CEN/TC 389 “Innovation Management”, the secretariat of which is held by AENOR.

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The CEN/TS 16555 series consists of the following parts with the general title *Innovation management*:

— *Part 1: Innovation Management System*;

— *Part 2: Strategic intelligence management*;

— *Part 3: Innovation thinking*;

— *Part 4: Intellectual property management*;

— *Part 5: Collaboration management*;

— *Part 6: Creativity management*;

— *Part 7: Innovation management assessment.*

Part 7 is in preparation.

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Introduction

Strategic Intelligence (SI) plays a key role in innovation management as it contributes to the articulation of the vision and strategy of the organization. For example, as described in CEN/TS 16555-1, SI provides intelligence and foresight on economic, technological, scientific, regulatory, legal, financial, commercial, competitive, customer, social and environmental issues and topics, relevant to the organization, when launching an innovation strategy or project.

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1 Scope

This Technical Specification applies to the structuring and management of a strategic intelligence system intended to inform decisions in the planning and the deployment of innovation.

This Technical Specification defines:

— the various terms relating to strategic intelligence and its management;

— the key tasks in the strategic intelligence system;

— the strategic intelligence system process (management, implementation and support).

This Technical Specification does not concern:

— information validation and data protection;

— the decision-making process.

2 Normative references

Not applicable.

3 Terms and definitions

For the purposes of this document, the following terms and definitions apply.

3.1
information
significant data

3.2
information system
structured set of resources and processes enabling the collection, storage, structuring, processing, transfer and dissemination of data in text, image, sound or coded data format within an organization

3.3
strategy
organization's overall objectives and plan of development, describing the effective use of resources in support of the organization in its future activities which reflects its vision

3.4
strategic information
information that contains elements likely to contribute to defining, altering or questioning an organization's strategy

3.5
strategic intelligence
SI
outcome of the analysis of the strategic information to be used to inform and to organize the strategy of the organization (for example: forward-planning, positioning, influence or protection)

3.6
strategic intelligence system
SIS
processes and structures to generate the strategic intelligence

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